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**“CREATING A POSITIVE SHIFT IN
AUS YOUTH CULTURE THROUGH
MUSIC. ART. WISDOM.”**

In loving memory of Rebecca Wilton.

Partner today at the37club.com.au

MAGIC EYE

A New Way of Looking at the World





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37 CLUB

Recent National Statistics show:
**Leading Cause of Death for
Australians aged 15-24 is Suicide,**
**With More Than Double The
Amount of Suicides By Workers
Within The Australian
Entertainment Industry.***

*Compared to General Population in Australia.

sources: SuicidePreventionAust.org

EntertainmentAssist.org.au



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SHE WAS JUST 14. 🥹

For South Australian Born Artist, Grace Lion-Hunter (The 37 Club, SWJ14 + WISE SERPENT DREAM Brands Creator), His Story is Personal: His Last Memory of Cousin **Rebecca Wilton** Was Through Art; Gazing Inside a 'Magic Eye' Book Together During a Family get-together as Kids.

She was just 14 when she took her own life.



RIP Rebecca xo



MAGIC EYE

A New Way of Looking at the World





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37 CLUB

“WITHOUT A DREAM THE PEOPLE PERISH.” ~KING SOLOMON

**^SUCCESS LEAVES CLUES...
WE ENCOURAGE YOUTH IN
ENTERTAINMENT TO DREAM BIG.**

**37 CLUB MEMBERSHIPS
HELP YOUTH IN ENTERTAINMENT**

D R E A M

Through Holistic Life Design
+ Holistic Artist Development Programs &
Industry Experiences Led By Mentors with Lived Experience.

<-- ALL POWERED BY THE 37 CLUB™ -->

**MEMBERS HELP YOUTH ACCESS: Music + Art + Wisdom
Events, Seminars, Mentorships, Internships & Industry Work
Experience Pathways by Mentors with Lived Experience.**





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37 CLUB

WORKING WITHIN THE ARTS &
ENTERTAINMENT SPACE IN AUS;
WE INSPIRE YOUTH SUICIDE
AWARENESS, OUTREACH &
PREVENTION THROUGH 3
TIMELESS VEHICLES OF
TRANSFORMATION:
MUSIC, ART, WISDOM.



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SOUTH
AUSTRALIA



MUSIC. ART. WISDOM.



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37 CLUB

MUSIC. ART. WISDOM
UPCOMING YOUTH EVENTS (DRAGON
EVENTS POWERED BY THE 37 CLUB™)



WISE SERPENT GROUP PRESENTS
DRAGON
YOUTH EVENTS DATES TBA
MUSIC - ART - WISDOM

\$39-\$3.7K PRICELESS VALUE
FREE ENTRY TO EVENTS FOR
YOUTH IN SA WITH THIS TICKET

DRAGON YOUTH
EVENTS
ADMIT ONE
© VENUES TBA



YOUTH SUICIDE PREVENTION
DRAGON YOUTH EVENTS
DRAGON YOUTH EVENTS | DATES TBA

DATE: EVERGREEN EVENTS, SCHOOL HOLIDAY WORKSHOPS, YOUTH MENTORSHIPS + FASTRACKS IN CAREER DEVELOPMENT.
DATE & VENUES TBA TO WAITING LIST, SOUTH AUS.

FREE ENTRY WITH THIS TICKET | AGES 14-24

[Click Here For Tickets \(Youth ages 14-24\)](#)
“One’s Demon is Another’s Dragon.”

**WHAT IS THE 37 CLUB?
AND WHAT DOES A
MEMBERSHIP DO?**



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37 CLUB

“The 37 Club™ is a Fundraising Circle

Upgraded Memberships are from \$37 AUD.

~ The Red Logo Represents The Young Blood We've Lost ~

Connecting Community, Brands,

CrowdFunding + Aid for

Youth Suicide within AUS Entertainment.”

The Following Experiences & Services are Made Available Free for Young Talent (Artists, Athletes, Entrepreneurs etc.) in Australian Ent. (ages 14-24) Powered by The 37 Club's Sponsoring of local Youth Initiatives, including (but not limited to):



>Youth Events

>Youth Mentorships

>Youth Skills Training

>Youth Talent Development

>Youth Personal Development

>Youth Personal Transformation

>Youth Suicide Awareness & Prevention



Free For Youth in Entertainment (ages 14-24); Powered by 37 Club Memberships



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“INVESTING HEAVILY IN YOUNG PEOPLE WITHIN ARTS & ENTERTAINMENT IS A PRIORITY. YOUNG ARTISTS HELP SHAPE OUR FUTURE & OUR CULTURE’S IDENTITY.

**WE HELP WITH: YOUTH MENTORING & LEADERSHIP +
HOLISTIC & PERSONALISED TALENT DEVELOPMENT +
INSPIRED, TRANSFORMATIVE EXPERIENCES +
INDUSTRY PATHWAYS & CAREER ALIGNMENT. THE
RETURN ON INVESTMENT IS A NATION’S MENTALLY
HEALTHIER POPULATION.”**

~ Grace Lion-Hunter

**‘DRAGON’ YOUTH MENTORSHIP PROGRAM IS
POWERED BY THE 37 CLUB™.**



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**SOUTH
AUSTRALIA**



MUSIC. ART. WISDOM.



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37 CLUB

POWERED BY THE 37 CLUB™:
City Youth Artist Outreach + Q&A
Artist Spotlights • Public Speakers • Events



SA Comedian, Marc Ryan (The Beautiful Bogan) @ 37 Club Sponsored Event, Rhino Room Club, Adl City, SA



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37 CLUB

POWERED BY THE 37 CLUB™:
Holistic Development for Young Talent
[DRAGON Mentorships, ages 14-24]



Grace, Eli & his Mum... Eli loved his 'DRAGON': Sponsored Youth Mentorship (Artist Development for Young Talent)
@ Professional Recording Studio, SA



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37 CLUB

POWERED BY THE 37 CLUB™:
City Youth Outreach Campaigns
Giveaways • Performances • Music • Art • Wisdom



Giveaways to Youth + Performance Arts:
Fathers Day, China Town, Adl City, SA



37 CLUB

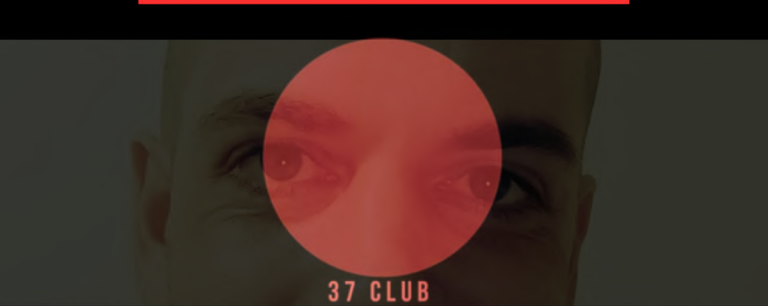
The Number 37:

As opposed to the gloomed '27 club' (made Famous in World Entertainment by the many notable Tragic Celebrity Deaths at age 27),

The 37 ClubTM represents Wholeness, Wellbeing, and a (long) Fruitful Life of Artistry & Impact.

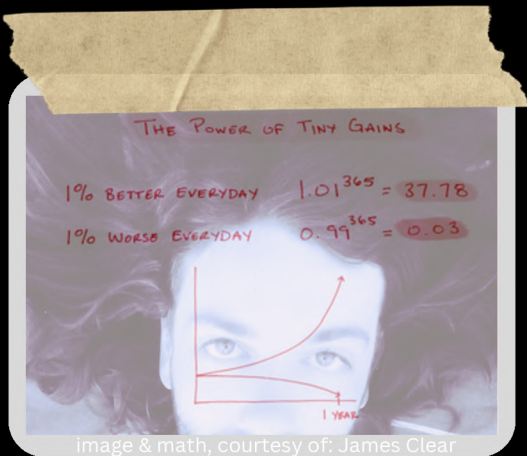
MORE ABOUT THE NUMBER #37:

- The numbers: 111, 222, 333, 444, 555, 666, 777, 888, 999 ... are all divisible by **the number 37**.
- For every \$1 invested in Youth Mentoring, **\$4.37** are returned in Social Benefits (RAISE FOUNDATION).
 - 1% Improvement each day for a year
= **37.78%** Overall Improvement
(James Clear, Atomic Habits).
- Fun Fact: The Founder was born at **3:07am**



37 CLUB

ABOUT THE CREATOR: SA BORN ARTIST, GRACE LION-HUNTER *CREATOR OF THE 37 CLUB™



37 CLUB





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GRACE LION-HUNTER: PERFORMING LIVE AT ADELAIDE (CLIPSAL) 500. +AN ARTS SA GRANTS RECIPIENT



Government of South Australia

Arts South Australia



WISE SERPENT
DREAM

(ORIGINAL LIFE DESIGN)

37 CLUB



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**WISE SERPENT
DREAM**

[UNREAL LIFE DESIGN]

37 CLUB

**GRACE LION-HUNTER ON TOUR
(LEFT, WITH FAN & BAND) ALL AGES SHOW,
BRISBANE, ON TOUR WITH CLOSURE IN MOSCOW**

WISE SERPENT *DREAM* /// YOUTH CULTURE



**Creating a Positive Shift
in Australian Youth Culture
through MUSIC, ART & WISDOM.**



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WISE SERPENT
DREAM

[UNREAL LIFE DESIGN]

37 CLUB

**PRESS: "ONE OF ADELAIDE'S GREATEST
SINGER SONG-WRITERS IS POISED
FOR A COMEBACK..."**

~ LOCAL NOISE SHOW (TWEET), RADIO ADELAIDE



**"Cold Love" EP ~ by GRACE
LION-HUNTER (j3Z0Z) Was
Endorsed Nationally
by Radio Adelaide**



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PREVIOUS WORK WITH (inc. VANS sponsorship)

PARTNERS (PREVIOUS SPONSORS/EVENTS WITH GRACE LION-HUNTER)

BIRDS of TOKYO

ARTS VICTORIA



TO WRITE LOVE ON HER ARMS.



VANS



DESTROY ALL LINES

THE HOTEL METROPOLITAN



music^{sa}







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 **Rudolph McKinney Jr** recommends Wise Serpent Music. 19 May · 🌐

This artist has such an open heart and pioneering mind. He cares about his community and seeks to give back wherever he can. He is a hard worker in skills, talent and labor. He is creative and thought provoking. His music is unique and challenging. I absolutely recommend for anybody to become a part of his school and learn from the man himself.


 **Zoa Logos Evermore** recommends Wise Serpent Music. 21 May · 🌐

Absolutely heartily inspired, Grace is, & so are the wonderful magnificent hearted ones who can receive greatly from all the he has to offer. He teaches in mountain air crispness, full of sound fragrance. Leaving nothing but the wind of life motivating & empowering the youngsters ones to be all that they are.

As some say, what's the best that can happen? Well, possibly you've found it.




 Start a private conversation with Zoa Logos Evermore in Messenger.

👍👉 Wise Serpent Music, Bridgette Azalla and Israel Ramirez 1 Comment

 **Leigh Merrett** recommends Wise Serpent Music. 20 May · 🌐

Grace is a true artist who has a depth of talent that is perhaps only matched by his inspiring zeal to lift others up. An accomplished musician, he has made the decision to use his unique gifts to help others find a firm-footing in music, in authenticity, and in Life! Those who have gone through the hard places have the God-given capacity to be trusted to help others in professional and personal expansion; this is Grace!

Recommendations and Reviews

-  His music talent, experience and knowledge is 10 out of 10. Great mind and heart to go along with it!
2 hours ago
-  Grace is a great musician, turning his hand and so many instruments, equally brilliantly. anyone would be lucky to learn from him!
1 hour ago
-  An excellent musician with wisdom and life experience to boot.
4 hours ago





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**PEER TO PEER ENDORSEMENT:
“GRACE IS THE AUSTRALIAN
VERSION OF RUSSELL BRAND.”**

~ DAN JONES (SERAPHS COAL, LIFE WITHOUT BARRIERS)



^Dan Jones (centre, front man of Seraphs Coal, Iconic Aus Punk Band & Previous Program Creator, LIFE WITHOUT BARRIERS)



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37 CLUB

CLIENT TESTIMONIAL: “WHAT THIS HAS
DONE FOR ME IS... OPENED UP A DOOR, THAT I
DIDN'T EVEN KNOW WAS THERE... YOUR
INTENTION IS IN THE PERFECT PLACE.”

~ LUKE GRAY (PERISCOPE MEDIA, AU)



^Artist Development Client Testimonial, Luke Gray
@ Periscope Media Australia



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**WISE SERPENT
DREAM**

[UNREAL LIFE DESIGN]

37 CLUB

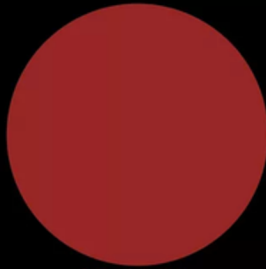
YOUTH MENTORING:

"I FOUND OUR WORK ON PERFORMANCE, RECORDING AND BRANDING TO BE VERY HELPFUL. I APPRECIATE YOUR ATTENTION TO DETAIL AND YOUR HOLISTIC APPROACH WITH THE WIM HOF METHOD. I'LL CERTAINLY APPLY WHAT WE WORKED ON IN MY LIFE GOING FORWARD."

~ NICHOLAS LYONS (DRAGON YOUTH)



^Young Artist Development Dragon Youth Mentoring
Testimonial: Nicholas Lyons



37 CLUB

TO SUPPORT CAUSE, YOU CAN:

- > MAKE A PURCHASE FROM THE ART STORE
- > BECOME A MONTHLY CONTRIBUTOR (UPGRADE)
- > JOIN THE DREAM TEAM (VOLUNTEER/MENTOR)
- > DONATE A VEHICLE (SEE WISHLIST)

[Click Here](#) or use QR to Support

*Go Directly To
Website here*



You can Pre-Order Music, Art, Wisdom 'Art of Rebirth' Symbols





37 CLUB

Want to Get Involved but Not Sure **Where**
or How? Take Our Online Survey
& We'll Get in Touch With You.*

*Take the Online
Survey here*



[Click Here](#) or use QR to Take Survey*

*Complete Survey for a Chance to Win a Free Kangaroo Island Retreat



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CHA CHING?

NEW STUDY PROVES: \$4.37 comes back in Social Benefits for **EVERY \$1 INVESTED ON YOUTH MENTORSHIPS (RAISE YOUTH MENTORING, AUS) .**

Our Vision & Mission to Create a Positive Shift in Aus Youth Culture through Music, Art & Wisdom is an achievable goal + sustainable with just

•**300 x BOLD members*** Australia wide.

***37 Club BOLD Membership** is a Monthly 37 Club Entertainment News Subscription & Member's Only Store. **Membership is now free for new members.**

We just ask for a Contribution of \$37 a week (BOLD) OR a month (REG), only if you can afford.



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“THANK YOU TO ALL INVOLVED FOR
HELPING CREATE A POSITIVE SHIFT IN
AUS YOUTH CULTURE THROUGH
MUSIC. ART. WISDOM.”

[In loving memory of Rebecca Wilton.](#)

[Partner today at the37club.com.au](http://the37club.com.au)

MAGIC EYE

A New Way of Looking at the World



37 CLUB

HOW THE 37 CLUB FIRST STARTED --->

A 'PUT YOUR MONEY WHERE YOUR MOUTH IS' STREET CAMPAIGN:

“AFTER GETTING THE IDEA & INSPIRATION FOR A SUBSCRIPTION-BASED GRASS ROOTS CROWDFUNDING MODEL TO SUPPORT THE YOUTH PROGRAM, I QUICKLY DESIGNED & PRINTED A BASIC CONCEPT POSTER. I THEN WENT DOOR KNOCKING. I ASKED LOCALS IF THEY'D BE WILLING TO PAY FORWARD MONTHLY TO A CAUSE LIKE THIS IN ORDER TO COVER EXPENSES. IN EXCHANGE I'D GIVE FREE MUSIC LESSONS & MENTORING FOR YOUTH, WHILE SPONSORS WOULD BE PART OF A LIFESTYLE MEMBERSHIP GROUP & PODCAST. I WAS EXTREMELY EXCITED TO FIND OUT...THERE WERE SOME PEOPLE OUT THERE WHO WERE ABSOLUTELY KEEN ON THIS IDEA! A FEW BRAVE LOCALS EVEN WERE WILLING TO TAKE A FEW TOOK SNAPS FOR UPCOMING PROMO AND IT HELPED SEED THE FREE YOUTH MENTORSHIP CONCEPT FROM IDEA TO REALITY. I WENT WITH #37 BECAUSE THE MATH WORKED + I ALREADY HAD AN AFFILIATION WITH THAT NUMBER. THAT'S HOW THE 37 CLUB WAS BORN.”

~ GRACE LION-HUNTER | THE37CLUB.COM.AU





37 CLUB

ABOUT FOUNDER/37CLUB.COM.AU

*FEDERAL GOVERNMENT APPROVED ENTREPRENEURIAL STARTUP, BY THESE LINKED AUSTRALIAN

ORGANISATIONS & BRANDS: WORKSIL AUSTRALIA ✓ AUCTUS TRAINING ✓ 5 STARS FACEBOOK /

GOOGLE FOR PARENT COMPANY, WISE SERPENT GROUP PTY LTD ✓ CURRENT WORKING WITH

CHILDREN CLEARANCE ✓ CURRENT POLICE CHECK ✓ AUSTRALIAN CITIZEN ✓ PREVIOUS ARTS SA

GRANT RECIPIENT ✓ OWNER & MINISTER OF THE ARTS @ THE WISE SERPENT GROUP PTY LTD ✓

CREATOR OF THE 37 CLUB™ ✓ AS HEARD ON RADIO ✓ MAJOR CITY RADIO NATIONAL

ENDORSEMENT FOR PREVIOUS MUSIC RELEASE (RADIO ADELAIDE) ✓ PUTTING ON OUR FIRST EVER

YOUTH SUICIDE PREVENTION EVENTS (MEMBERS ARE KEPT IN THE LOOP). DATES ETC. TBA ✓ LOOKING

FOR ANCHOR SPONSORS & GRASSROOTS SPONSORS ✓ YOU CAN "HELP CREATE A POSITIVE SHIFT

IN AUS YOUTH CULTURE THROUGH MUSIC. ART. WISDOM." ✓ THANKS ♥

**Upgraded Memberships at
the37Club.com.au/upgrade**

Or use QR Code on next page.

MUSIC. ART. WISDOM.

**“Creating a Positive Shift in AUS Youth Culture
through MUSIC. ART. WISDOM.”**



SUPPORT OUR YOUTH.

**^Upgrade Your 37 Club
Membership for \$37 and
help Provide Mentoring for
Youth in Entertainment.**

**^For as little as \$37/week or month, you'll
support Youth Suicide Awareness &
Prevention programs in SA Entertainment,
bridging to VIC soon.**



Partner at | the37Club.com.au/upgrade